

Entrepreneur wants Tahoe to be a mini Silicon Valley

By Ben Margiott, KRNV-TV

Lake Tahoe is known for its unbelievably blue water, first-class recreation and, if a local entrepreneur has his way, will one day be known for its tech startup scene.

That's one of the goals of Elevate Blue, a startup incubator in Incline Village launched in October 2015 by Jameson Stafford.

Since its October 2015 launch, Elevate Blue has helped start companies like PetSurf, Likemoji and KickParty. Elevate Blue shares its prime location with Samba TV, a company based in San Francisco that opted to open up a Tahoe office.

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