

Expect ad blitz in Nev. for recreational pot

By Colton Lochhead, Las Vegas Review-Journal

Don't be surprised to see a slew of television ads touting a measure to legalize recreational marijuana use during the weeks leading up to the general election in November.

A political action committee, the Coalition to Regulate Marijuana Like Alcohol, reserved more than \$800,000 worth of advertising time slots across the major news stations, according to recent Federal Communications Commission filings.

The ads are scheduled to start in early October and run until Election Day on Nov. 8 when Nevadans will vote on Question 2, which will decide whether to legalize the recreational use of marijuana for adults in the state.

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