Nev. sports books going after cheaters

By Richard N. Velotta, Las Vegas Review-Journal

It's been well-documented that the best people to ferret out sports cheats and game fixes are employed by Nevada's legal sports books.

After all, they have a financial interest in the outcome of every race, match and meet posted in their books. If the fix is in and a player or players are under the influence of gamblers looking to make a quick score by collaborating with an athlete who doesn't play up to his ability, the sports books are the ones that would take the financial hit.

Weeks after the NHL announced that it was awarding Las Vegas its first major-league franchise, it also said that it would incorporate Sportradar's fraud detection system into its game-integrity protection package.

Instead of 64 Southern Nevada race and sports books paying attention to odd wagering patterns in a sport that doesn't get a whole lot of attention at the betting window, there are 550 sports wagering operations worldwide processing data in real time.

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