Chamber launching 'go local' campaign

Lake Tahoe South Shore Chamber of Commerce will host a go local workshop for retailers on Nov. 3 from 8-9:30am at Tahoe Mountain Lab in South Lake Tahoe.

The event will feature an overview of the business campaign, the benefits, and an audience brainstorming session.

The workshop give retailers the chance to express challenges they experience and how the chamber might better help them face those challenges. Retail consultant Brad Jones will facilitate the event.

For more information on this event, go online.