

Go Local campaign promotes South Shore businesses

Lake Tahoe South Shore Chamber of Commerce is launching Go Local & Win on Nov. 26.

This campaign promotes and rewards shopping and dining locally by having a chance to win gift certificates and a shot at three grand prizes. For business owners and operators, it provides an opportunity to increase customers.

To participate, pickup up a Go Local passport at **participating businesses**, then shop or eat at any those businesses through Jan. 1. Contestants will receive a passport sticker for every \$25 spent. Once the passport is completed, it can be dropped in the mail addressed to the chamber. Contestants may submit as many passports as they like.