

# Placer County enforcing TOT on home rentals

By Ellen Garrison, Sacramento Bee

A San Francisco-based startup is offering a solution to a vexing problem for local governments – how to find and tax people renting their homes through online services such as Airbnb or HomeAway.

Host Compliance, whose newest client is Placer County, is designed to find such homeowners and enforce payment of transient occupancy taxes, or hotel taxes, which can be a large part of local tax revenue.

“We work with local governments ... to essentially make sure all the vacation rentals that are offered play by the rules set by elected officials,” said Ulrik Binzer, founder and CEO of Host Compliance.

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