Specialized Tahoe plates come with lift tickets

The Plates for Powder program is back. Individuals who purchase a new Lake Tahoe license plate in either California or Nevada receive two free lift tickets to one of 10 Tahoe resorts participating in the program.

Plate sales and renewal fees generate proceeds that go directly to the California Tahoe Conservancy and Nevada Division of State Lands to fund hiking and biking trails and watershed restoration projects. The Tahoe Fund, a nonprofit dedicated to raising money for environmental improvement projects that support lake clarity, recreation and stewardship in the TahoebBasin, is organizing the program on behalf of the public agencies.

Participating resorts include Diamond Peak, Heavenly Mountain Resort, Homewood Mountain Resort, Kirkwood Mountain Resort, Mt. Rose Ski Tahoe, Northstar, Sierra-at-Tahoe, Squaw Valley|Alpine Meadows, Tahoe Cross Country, and Tahoe City Winter Sports Park.

Information on how to purchase a plate and redeem free tickets is available **online**.