

Potential growth in pari-mutuel based fantasy sports

By Richard N. Velotta, Las Vegas Review-Journal

Vic Salerno's bid to fill the gap created by the absence of daily fantasy sports play in Nevada has grown exponentially during the football season and is making even greater strides outside the state.

Salerno, president of USFantasy and a 38-year veteran of the gaming industry, said handle has grown roughly 10 percent a week through the National Football League season. The company hasn't publicly reported handle figures.

Salerno's version of fantasy sports is different from the more conventional fantasy versions offered by FanDuel and DraftKings, companies that have tried and failed to convince the state's gaming regulators to allow them to operate in the state.

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