

Ski mogul going uphill to beat climate change

By Tom Moroney, Bloomberg

Ski-resort executives tend to hate climate change, for obvious reasons. Then there's Les Otten.

It's not that he's a fan, just that he's looking to turn the global-warming equation on its head. How so? By carving out slopes in a remote spot in northern New Hampshire that's frigid enough to out-snowpack rivals. While lower-elevation areas wilt, the lifts on higher ground will keep on humming.

"You wouldn't wish your fellow man ill," said Otten, a winter-sports industry veteran who has teamed up with a pair of local businessmen, "but their seasons will be shortened. It would be dishonest to say that to a degree that's not in our thinking."

The go-north strategy is like a nor'easter that drops snow twice: It protects your investment and gives you a leg up on competitors.

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