

Time to start advertising with Lake Tahoe News

Every business wants more customers and to make more money. *Lake Tahoe News* wants to help you accomplish those goals.

LTN is the only place to get news about Lake Tahoe seven days a week and it is not affiliated with any other media.

We have readers inside and outside of the basin. That is why your business belongs on *Lake Tahoe News*. We are reaching the people you want to reach.

We aren't like other media in the basin.

New stories are posted about every 90 minutes, seven days a week. There's always a reason to be reading *LTN*. This means people will see your ad when it's convenient for them – whether they are on their computer, tablet or phone.

We are a serious news site that is serious about making your business successful.

This is what we do:

- We were the only publication on the South Shore to provide in depth election coverage – from profiles to having the most extensive endorsements to results as they came in.
- We are regularly breaking news – like Whole Foods 365 coming to South Lake Tahoe, Councilwoman JoAnn Conner and the city reaching a settlement, and the initial Nevada Fire Safe Council debacle.
- We take on projects: This year we published a multi-part series on mental health and one on national parks with this being the 100th anniversary.
- We cover news throughout the basin and in Truckee. Some

of it is hard hitting, some whimsical. We write human interest stories about people doing interesting things. There are business, tourism and environmental stories. Travel, outdoor and food are other topics.

You now know a little about our story. Let us help tell current and potential customers about you. Your display ad will do this. But even better is that an ad on *Lake Tahoe News* will click through to your website, so you get to say even more.

Contact us today about starting your ad campaign on *Lake Tahoe News*. Email info@LakeTahoeNews.net and put "want to advertise" in the subject line. An incentive to do so now is to lock in the rates because in 2017 the prices will be changing.