Founder of Miaplaza to give talk at SNC

Johannes Ziegler, founder and CEO Miaplaza Inc., will give a talk at Sierra Nevada College in Incline Village on Feb. 15.

In 2004, Ziegler started Miaplaza Inc., focused on "social networking for everyone." Initially, the company partnered with traditional media conglomerates to help them transition to more interactive customer relationships. When Facebook took over the general social networking space, Ziegler led Miaplaza Inc. through a radical transformation into a company focused on interactive online educational platforms for children.

The free talk is from 11:45am-12:45pm in room TCES 139/141.