Kings Beach Snowfest looking for parade entrants

The annual Kings Beach Snowfest Parade is scheduled for March 11, 11:30am-12:30pm on Highway 28 in downtown Kings Beach between Secline and Coon streets.

The event is produced by the North Tahoe Business Association.

Last year's Kings Beach Snowfest Parade was attended by an estimated 1,000 spectators and featured 30 entertaining entries including kids, music, animals, clubs and more. This year, the parade will be filled with past participants as well as several new entries and surprises. Parade entry forms are due Feb. 13.

For a complete schedule of Snowfest events, go online.