Nev. law enforcement targeting distracted drivers

Between now and Jan. 30, law enforcement agencies throughout Nevada will be joining forces to cite distracted drivers.

Nevada law states that any use of a handheld electronic device—cell phone, mp3 player, GPS device, etc.—while driving is illegal.

Research has found that using a cell phone behind the wheel makes a driver four times more likely to get into a serious crash. Additionally, when sending or receiving text messaging behind the wheel, a driver's eyes are off the road for an average of 4.6 seconds, equivalent to driving the length of a football field at 65 mph.