

Truckee couple creates dining app

By Alexandra Spychalsky, Moonshine Ink

A craving for crab cakes is to thank for the creation of a new dining app that stands to revolutionize the restaurant industry. Truckee residents Thao Doan and John Doolan were in San Francisco with their family, when their daughter, a notoriously picky eater, decided she wanted to try crab cakes for dinner. Fisherman's Wharf would seem to be the perfect place to satisfy a seafood craving, but when they tried to search online for specific restaurants in the area that had crab cakes on the menu, they were disappointed – a 42-minute search was fruitless. It was from that crustacean-based struggle that the idea for Kynbo was born.

Kynbo is an app that links restaurants and customers like never before. The service Kynbo provides is two-fold. For locals and visitors, the app provides an easy one-stop shop to view restaurants' menus, and even search menus for exactly the type of food they are in the mood for. For restaurant owners, Kynbo offers access to a back-end portal that grants a direct line of communication with customers, and provides unprecedented analytics about their restaurant and clientele.

The first step for Doan and Doolan was to get Tahoe restaurants on board.

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