

# Alliance aims to make Nev. esports hub

By Richard N. Velotta, Las Vegas Review-Journal

A group of businesses, advocates and academics have formed an association focused on advancing the development of Nevada as a global hub for esports.

The Nevada Esports Alliance is a new non-profit organization that plans to boost the state as the center of the convergence of video gaming and the casino industry.

Nevada regulators approved rules for skill-based gaming last year and that has led to growth in esports competitions and wagering on game outcomes. In addition, the first esports lab opened last year at UNLV's International Gaming Institute.

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