

# Sierra extends season, sets appreciation day

Sierra-at-Tahoe is extending its season through April 23.

Sierra will honor guests with Customer Appreciation Day on April 24. Customer Appreciation Day is dedicated to reminiscing about the plentiful powder days with high fives in celebration of another awesome season.

Skiers and riders of all ages can purchase a lift ticket for only \$35 on April 24. Lift ticket proceeds that day will benefit youth recreation and education including baseball, soccer, swimming and other youth activities in South Lake Tahoe.

Sierra-at-Tahoe will operate a limited number of lifts from 10am-2pm, including Grandview Express and Easy Rider Express. All guests are invited to join General Manager John Rice and the rest of Sierra's team for the official "last run of the season" from the top of Grandview Express beginning at 2pm. Last call at the Sierra Pub will be 2:45pm, in time for the ending of all winter operations at 3pm.