

Technology IDs gamblers who disguise their location

By Todd Prince, Las Vegas Review-Journal

Backing up about 100 feet from the California border near the Fashion Outlet in Primm, Nev., a reporter is finally able to log into the World Series of Poker application on an iPhone.

The reporter is here to test the accuracy of the geolocation service used by the poker application to ensure people physically outside Nevada cannot access the game. WSOP uses the geolocation technology of Vancouver-based GeoComply, a 5-year-old company that also serves daily fantasy sports company Draft Kings and MGM Resorts.

Geolocation and age identification services have been at the heart of the debate over legalizing online gaming. Opponents have sought to ban online gaming in part on the basis that neither technology is fool-proof.

Read the whole story