

Mobile devices gain popularity over PCs for casino gaming

By Todd Prince, Las Vegas Review-Journal

International Game Technology may have sold its online gaming business Double Down Interactive at just the right time.

Social casino players are shying away from apps like Double Down that offer a wide range of games in favor of single-genre apps, according to a report this week by SuperData Research, a provider of market data for the digital games industry.

The Las Vegas-based slot manufacturer sold Double Down – which gives gamers the opportunity to play slots, video poker, blackjack, roulette, bingo and poker – for \$825 million last month to a South Korea-based company. Double Down's revenue declined in 2016.

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