

# Signs point to robust year for travel industry

By Jamie Biesiada, Travel Weekly

From a projected increase in Americans traveling this Memorial Day weekend to a steady growth in air travel, all signs are pointing to a very healthy industry, one of the most robust that some executives say they have seen.

“If I look at this historically, I think we are currently at one of the healthiest times we have ever been at on the leisure side of the business.” said Scott Koepf, senior vice president of sales at Avoya Travel.

Consumer confidence, an end to uncertainty surrounding the 2016 election and pent-up demand for travel are among the factors contributing to that health.

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