# Money Matters: Modest savings can multiply fast

# By Rick Gross

It can be easy to overlook the importance of saving for retirement, especially when you're focused on shorter-term financial priorities such as buying a new car or saving for college.

However, it's crucial to consider your long-term financial security and make saving for retirement a priority. If you start early and save regularly, even small sums can grow into significant retirement savings. Additional money you save today may have years — or even decades — to grow before you need it for retirement.



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Consider the following two examples to see how saving a dollar a day or an additional one percent could make a big difference in helping you retire with confidence.

# Set aside one extra dollar per day

To start, set a goal of saving the equivalent of \$1 per day. Or if you're already saving, strive to save \$1 more per day. If you invest this \$365 over 30 years, earning an average annual return of 7 percent a year, your dollar-a-day commitment would grow to nearly \$34,500. If you extend this

commitment to 40 years, the total accumulated more than doubles to just shy of \$73,000. That's a meaningful amount of money when you consider the minimal effort needed to save \$1 per day.

## Boost savings by 1 percentage point

You can also consider boosting your savings by 1 percentage point. Let's say you are committed to setting aside 5 percent of your income for retirement. For this example, we'll assume you began saving when you earned a salary of \$30,000 per year in 1987 and your salary rose by 3 percent per year for 30 years. If you continued to save 5 percent of your income and earned a 7 percent average annual return, you would accumulate approximately \$208,000 over those three decades.

But what if you choose to boost your savings to 6 percent of your income? Over that 30-year period, you would increase your nest egg to nearly \$250,000. One percentage point of additional annual savings could add up to 20 percent more in accumulated savings at the end of 30 years.

### It pays to get started

No matter how small the dollar amount or how modest any additional savings may be, your diligence and patience can be rewarded. You don't need a lump sum of money to start saving. Whether it's one dollar more or a one percent increase, any amount can help you get closer to achieving your financial goals. Now, the most important part is getting started.

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