

Opinion: Employers will have to juggle generations

By Matt Stewart, Las Vegas Sun

There's a new generation in town, and it's one that employers better get ready for, because it's 23 million strong and will be flooding the workforce by the end of the decade.

Meet Generation Z, confidence-filled youths who don't want to miss a thing, have the shortest attention span of any generation and aren't quite as open as their millennial predecessors, from whom they learned that not everything needs to be shared online.

If you try to treat those in Generation Z – born in the mid- to late-'90s, mostly to Generation X parents – like you treated millennials – born in the early '80s to mid-'90s, mostly to baby boomer parents – it will backfire on you. This generation is unique.

Read the whole story