

Brazil may be next frontier for gaming companies

By Richard N. Velotta, Las Vegas Review-Journal

Some Las Vegas-based companies, including the parent company of Harrah's Lake Tahoe and Harveys, are looking to Brazil even as the gaming industry considers Japan as possibly the next big international casino market.

Las Vegas Sands Corp. and Caesars Entertainment are among the companies keeping an eye on Brazil as a potential gaming market.

"Our company, like all of the companies actively looking at Brazil right now, is going through an exercise in process," said Jan Jones Blackhurst, executive vice president of public policy and corporate responsibility for Caesars.

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