

Kings Beach installs varied streetlight banners

The North Tahoe Business Association has installed 15 original art banners on the streetlights throughout downtown Kings Beach.

The art banners are throughout the one-mile commercial core, interspersed between promotional-style banners.

The new art banners are the result of a call to artists issued by NTBA, inviting emerging and established artists, young and old, to submit their designs. Fifty-six art piece concepts of diverse subject matter, mediums and styles were submitted for jury selection.

The works represent art created by pre-kindergarten and elementary students from local schools, as well as by professional local and regional artists. The featured art banner artists are: Jude Bischoff, Mike Bond, Anastiscia Chantler-Lang, Jennifer Eyzaguirre, Sue Gross, Pamela Hunt Lee, Kings Beach Elementary School students, Kaio Martin, Cathy McClelland, Tahoe Expedition Academy Pre-K Class, and Carrie White.