

Lodging revenue up, occupancy holding steady

Occupancy is flat so far this summer among western mountain resort destinations, however the average daily rate is up compared to a year ago, according to data released by Inntopia.

As of June 30, aggregated revenues are up 8.4 percent. This is because the nightly rate is higher.

The data includes Lake Tahoe properties.

For Tahoe, it was unusually cold in early June; it even snowed.

While data suggests that there will be a sixth consecutive revenue record this summer, a new record for occupancy is less certain.

– Lake Tahoe News staff report