

Truckee part of inaugural state cultural district

Truckee Cultural District has been selected as one of California's premier state-designated cultural districts.

Truckee joins 13 other districts that will launch the innovative new program highlighting thriving cultural diversity and unique artistic identities within California.

A cultural district, as outlined by the program, is a well-defined geographic area with a high concentration of cultural resources and activities. The 14 districts that comprise the program's first cohort were selected with variety in mind, intended to help tailor the program to meet the complex needs of a state kaleidoscopic in nature.

The Truckee Cultural District is organized by a partnership between the town of Truckee, Truckee Public Arts Commission, Truckee Chamber of Commerce, with support from Truckee Arts Alliance and the Nevada County Arts Council.

Over the years Truckee has attracted and grown a vibrant, entrepreneurial, artistic community which has birthed over a dozen art galleries and exhibit spaces, created continuous year-round artistic and cultural events, inspired numerous public art pieces across town, and most recently created the 3,000 square foot makerspace that offers the community a place to learn, build and practice a wide variety of art and creative skills. As part of the application process, the partners created an online inventory which highlights over one hundred existing cultural assets, including venues, organizations, activities, events, and historic sites. T

Truckee Cultural District will receive the designation for five years per state legislation. Designation, under this pilot launch of the program, includes benefits such as

technical assistance, peer-to-peer exchanges, and branding materials and promotional strategy. The California Arts Council has partnered with Visit California and Caltrans for strategic statewide marketing and resource support.