Trade group updates how it addresses problem gambling

By Thomas Moore, Las Vegas Sun

One of the gaming industry's largest trade groups announced an updated approach to problem gambling during a roundtable discussion on the issue at UNLV's international Gaming Institute on Thursday.

Just before the discussion, the American Gaming Association's (AGA) released its updated Code of Conduct for Responsible Gaming, which guides how the organization's members — casinos, sports books, manufacturers and related businesses — deal with:

- Promoting responsible gaming
- Preventing underage gambling and unattended minors in casinos
- Serving alcohol responsibly
- Advertising gaming responsibly
- Training employees
- Raising awareness and promoting research into responsible gaming.

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