

# Adventure travel has a long history in the region

By Meghan Herbst, Moonshine Ink

In 2016, Truckee launched its new slogan, “Base Camp for a Big Life.” While it was chosen to epitomize Truckee’s location as a jumping-off point for mountain experiences, there are a number of local expedition companies that have been making Tahoe/Truckee a hub for adventures in the Sierra Nevada and abroad for decades.

Whether its rafting down a rough rapid in Chile, taking the whole family out for a day of rock climbing on Donner Summit, or traveling to a faraway land to learn about different cultures, these award-winning outfitters are ready to take you on a journey.

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