

# **Creativity helps bring companies to Nevada**

**By Nicole Raz, Las Vegas Review-Journal**

What actually happens when businesses look to relocate to Nevada?

It usually starts with a phone call, which leads to a series of other phone calls to coordinate the process, said Ryan Smith, business development manager with the Governor's Office of Economic Development.

He said the call either comes from somebody working within a company – usually from a tax incentive division or real estate division, or even an executive-level decision maker, depending on company size – or from a third-party site selector working on behalf of a company.

Everything after that call just depends, Smith said, because each company is looking for something different.

**Read the whole story**