

Esports conference fails to attract big casino operators

By Todd Prince, Las Vegas Review-Journal

If Strip casino operators are interested in attracting esports to their establishments, they didn't show it at the first Casino Esport Conference.

The conference in Las Vegas last week, aimed to bring people from the casino and esports industry into one room to explore how casinos could integrate and monetize esport tournaments.

The two-day closed event featured eight panels to discussion such key issues as regulation, marketing and tournaments. Panelists included game makers, consultants, academics, gaming control board officials and lawyers. Missing from the panels and audience, which numbered about 175, was a big presence from Strip operators.

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