

Californians spent \$681M on pot in 3 months

By Julie Johnson, Santa Rosa Press Democrat

To understand Californians' favorite methods for ingesting cannabis, Joshua Hoffman likens it to the different ways of experiencing music.

Think of smoking cannabis flowers like attending a live concert, he said. The second most popular method – vape pens – is like listening to a CD on high-end speakers.

A study based on data gathered from dispensaries across the state attempts to capture how California medical marijuana users spend money at legal pot shops – an estimated \$2.68 billion by the end of the year, according to Boulder-based research firm BDS Analytics.

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