

Class all about search engine optimization

Smart SEO Tactics for Local Businesses will be the subject of a class on Nov. 16.

Kevin Wallner with First Chair Digital Marketing and Brandi Brown with Tahoe Production House are putting on the course from 8-10:30am.

This is for people who want to be found by more customers. SEO (search engine optimization) is the key to getting in front of people when they're searching for your products or services online.

They will go over what you can do to improve Google's understanding of your business, which will help more of the right people find you by improving your visibility in the search results.

Cost is \$20 for Truckee Chamber of Commerce members, \$30 for others. Register **online**.