

Mountain storytelling podcast to launch in Dec.

Brendan Madigan, owner of 38-year-old specialty retail shop Alpenglow Sports, has launched a podcast initiative featuring intimate conversations with iconic mountain personalities.

Afterglow, a Mountain Storytelling Podcast, travels deep into the mind, heart and soul of world-renowned adventure athletes. The first season is a six-part series with weekly episodes that becomes available on Dec. 1 across multiple podcast platforms.

Afterglow is a series of organic, long-form and intimate conversations that reveal the possibilities, motivations and inspirations of iconic mountain athletes. Every conversation digs deep in the attempt to learn universal truths from the experiences of these athletes including who we are, why we are here and how these answers offer a pathway for the sharing of experiences, emotion and vulnerabilities that can potentially spark change and bridge divides.

Season one includes conversations with Tommy Caldwell, Will Gadd, Dave Nettle, Brendan Leonard, Doug Robinson and Chris Noble. The series kicks-off is a tandem chat with high altitude mountaineers Adrian Ballinger and Cory Richards, climbers of Everest-No-Filter fame.

Afterglow is entirely free and available on iTunes, Soundcloud, Stitcher, Google Play and more.