

Nev. health insurance outreach aims to bridge fed cuts

By Yvonne Gonzalez, Las Vegas Sun

A huge federal cut to health insurance outreach is spurring awareness efforts, with minority and rural communities considered some of the most at risk of missing the message.

Open enrollment on the Silver State Health Exchange runs through Dec. 15. Heather Korbolic, executive director of the exchange, said an estimated 11 percent of Nevada residents remain uninsured and about 43,000 consumers are eligible for subsidies but not accessing them, either purchasing private plans off the exchange or just remaining uninsured.

Meanwhile, the federal government has cut 90 percent from marketing and advertising for the Affordable Care Act, and implemented a 40 percent drop in outreach funding.

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