

Shop local campaign on North Shore

Now through Christmas Eve, shoppers may enter the Show Your Love – Shop Local Holiday Contest by picking up a free contest card at participating retailers in Kings Beach, Tahoe City, West Shore, Northstar, Squaw Valley, Incline Village, and Truckee.

Make a purchase at a participating retailer and get a sticker for every \$25 spent. Contest cards with 12 stickers will be entered into a grand prize drawing for a chance to win a North Lake Tahoe staycation including lodging, dining and activities valued at more than \$2,000.

Cards with four stickers will be entered into a drawing for a \$500 cash prize.

Get a jump on holiday shopping at the Shop Local Holiday Faire Kickoff Party on Nov. 29, 5-8pm at the Tahoe City Visitors Center. It will include shopping, live music, gift card raffle, and holiday fun.

Go **online** for a list of participating retailers and contest details.