

Sports betting isn't legal nationwide, but firms are jockeying already

By Wayne Parry, AP

Some gambling technology companies expect the U.S. Supreme Court to legalize sports betting and are jockeying for position in the new industry months before a decision is even rendered.

A lawsuit filed Thursday in Atlantic City shines some light on the scramble. NYX Gaming Group Ltd., a company based on the British island of Guernsey, is suing London-based William Hill PLC over Las Vegas-based Scientific Games Corp.'s proposed acquisition of NYX.

William Hill owns stock in NYX and is threatening to use its voting shares to block the acquisition unless it receives certain assurances from Scientific Games about what the newly merged company will and won't be able to do.

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