

# Do you want more money this winter?

With the changing seasons, it's time to think about how you are going to attract customers to your business this winter.

Online news sites – *Lake Tahoe News* included – are continuing to attract more readers, while print readership declines. Your business needs to be advertising where your customers are.

*Lake Tahoe News* is being read in thousands of cities and about 100 countries. We are reaching locals, tourists, and second homeowners – the same people you want to walk through your doors.

Let *Lake Tahoe News* help bring you more customers with one of our ad campaigns.

Send us an email at [info@LakeTahoeNews.net](mailto:info@LakeTahoeNews.net) with “Want to Advertise” in the subject line to get started.