

Do you want more money this winter?

With the changing seasons, it's time to think about how you are going to attract customers to your business this winter.

Online news sites – *Lake Tahoe News* included – are continuing to attract more readers, while print readership declines. Your business needs to be advertising where your customers are.

Lake Tahoe News is being read in thousands of cities and about 100 countries. We are reaching locals, tourists, and second homeowners – the same people you want to walk through your doors.

Let *Lake Tahoe News* help bring you more customers with one of our ad campaigns.

Send us an email at info@LakeTahoeNews.net with “Want to Advertise” in the subject line to get started.