

International visitors' habits explored at Nev. summit

By Thomas Moore, Las Vegas Sun

French tourists to Nevada seek the outdoors and cultural opportunities, while Chinese tourists are switching from group arrangements to independent travel.

Travel tendencies of international tourists were among the discussion topics on the second day of the Governor's Summit on Tourism at the Flamingo Las Vegas.

Gov. Brian Sandoval underlined tourism's importance to the state during his luncheon speech at the summit, hosted by the Nevada Department of Tourism. He noted that one-third of the state's tax revenue comes directly from the tourism industry.

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