

What is Lake Tahoe News worth to you?

Is an independent local news source important to you?

If your answer is yes, keep reading.

While *Lake Tahoe News* is free to read, it is not free to produce. We depend on advertising dollars and subscribers – who are really donors who have the benefit of commenting.

Businesses have multiple options how to spend their money. While there are plenty of shop local campaigns, the same can be said for shopping for marketing opportunities. *Lake Tahoe News* is an incredible resource for reaching in market and out of market customers.

If you want to keep reading daily news about Lake Tahoe, the region and beyond, then it's imperative to support *Lake Tahoe News*. If you want investigative/enterprise reporting, it takes time and money to produce those stories. We have the time. Do you have the money to help fund these stories?

For advertising information, email us at info@LakeTahoeNews.net and put Advertising in the subject line. To subscribe, **click here**.