

More Placer County residents to have say in TOT spending

Placer County has created a committee to provide input into how the lodging taxes collected at Lake Tahoe should be used.

Until now the North Lake Tahoe Resort Association filled that role. But the county wanted a broader voice because not everyone is a member of the NLTRA.

The Capital Projects Advisory Committee will be co-chaired by Placer County and the North Lake Tahoe Resort Association and comprised of 13 members representing the range of community interests in project investments in eastern Placer County.

Members of the new committee will be appointed by their represented organizations. Area business associations, special districts, the NLTRA and Placer County will each appoint two members, and two at-large members will be appointed jointly by Placer County and NLTRA. Three members will represent lodging providers, the Truckee North Tahoe Transportation Management Agency and Placer's ski resorts. Terms for most members will be two years, with at-large members appointed for an initial three-year term and two-year terms to follow.

The committee will be responsible for recommending priorities for Placer County's Tourism Master Plan and reviewing and recommending project applications for lodging tax funding to the Board of Supervisors for approval. They'll also conduct public meetings to review proposed projects and continually seek feedback from the community on investment priorities.

Last year, Placer County collected about \$18 million in guest lodging taxes in eastern Placer County.

– Lake Tahoe News staff report