Satellite ski communities are the new dream

By John Clary Davies, Powder

The ski town as we know it is dead. The cause? A toxic combination of all-time national wealth inequalities, wage stagnation, the proliferation of short-term rentals, and too many damn tourists. Unless you got in early, have a family inheritance, or somehow snagged one of the few affordable rentals in town, living in a traditional ski town is a less viable option than it has ever been.

Places like Jackson, Telluride, and Mammoth—classic cute-as-abutton ski communities—are no longer realistic places to move to, but weekend stops where one might find a cool Airbnb while flexing another stop on their Mountain Collective pass.

What, you thought you could actually live there? C'mon. The median listed home prices for great places to live and ski: Bozeman, \$410,000; Whitefish, \$519,000; Mammoth Lakes, \$539,000; Truckee, \$704,250; Telluride, \$1.2 million; Jackson Hole, \$1.4 million. Trailers in Aspen are going for half a mill.

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