

Sign collector urges city to keep neon on Reno's iconic arch

By Associated Press

A Reno sign collector is trying to persuade city leaders to keep Reno's iconic downtown arch neon instead of switching to LED lights during a planned makeover.

The city currently is conducting an online survey on a variety of possible changes to the arch on the main casino drag with the slogan, "Biggest Little City in the World."

One of the options is to vote for programmable LED lights or neon lights on the "RENO" portion that tops the structure.

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