

Truckee chamber launching business campaign

The Truckee Chamber of Commerce is inviting business owners to come together for 90 minutes every three months in 2018 in order to identify the greatest challenges facing their local business community and to develop creative solutions as a team.

Beginning the week of Jan. 23, the chamber will launch Business Speaks. Eleven distinct “Base Camp” geographic areas within Truckee will be hubs for business owners to come together to discuss how they can address issues facing Truckee as a whole, or an issue specific to their geographic area.

All business owners, including home-based businesses, are invited to attend a meeting in the Base Camp business area where their business is physically located, however attendance at any meeting that is convenient is also welcome. All meetings are inclusive; you don't need to be a chamber member to attend. Meetings will last just minutes and will be professionally facilitated with a format designed to allow businesses to speak candidly, while fostering conversation that can lead to creative solutions.

To register to attend one of the meetings, go **online**.