

# Luxury ski bus to service Bay Area-North Shore

By Tony Bizjak, Sacramento Bee

A Bay Area entrepreneur is launching a luxury weekend bus service to Tahoe for people who hate driving in Tahoe's often congested winter traffic.

Greg Riessen, a transportation planner and avid skier, will launch Tahoe Convoy in two weeks, running Friday night buses to Truckee, Squaw Valley and Tahoe City, with a return bus Sunday evening.

Riessen said his company is starting carefully, with service every other weekend and only a handful of Bay Area and North Lake Tahoe stops. He said the company will add a South Lake Tahoe bus and run every weekend if ridership is good.

**Read the whole story**