Nevada snowboard maker a consistent top seller

By Noah Bond, KOLO-TV

Did you know one of the snowboard makers recognized as best in the world is in Northern Nevada? Online professional magazines consistently rank Smokin Snowboards at the top.

The snowboard making company has earned awards like "best park board."

The company started because of one man who moved from the East Coast to snowboard.

"I moved out to Lake Tahoe in 1990. I was one of the first pro riders to move out west and that's what got me into snowboarding," said President and CEO of Smokin Snowboards Jay Ouintin.

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