

S'mores becoming a regular event in Kings Beach

North Tahoe Business Association and 12 Kings Beach shops are creating Get S'more Saturdays.

On select winter Saturdays from 3-6pm, attendees may head to participating eateries and shops for something extra and unexpected, track their visits on a play card, then stroll to the outdoor gathering area to redeem play cards for free S'mores and eight chances throughout the season to win valuable raffle prize packages, including a pair of skis.

Get S'more Saturdays will take place on Jan. 20, Feb. 24, March 10 (the same day as the Kings Beach Snowfest Parade), and March 31. Each participating business will offer shoppers and diners something extra and unexpected, such as complimentary beverages and snacks as attendees shop, free appetizer or specialty menu items, complimentary balloon animals, artist demos, and more. The offers vary from business to business and may be subject to change.

Get S'More Saturday participating businesses include Blue Wolf Studios, Jason's Beachside Grille, Lakeshore Sport Shop, Las Panchitas, Taco Bell, Tahoe Biltmore Trolley, Tahoe Central Market, The Grid Bar & Grill, The Robin's Nest, The Stevenson Gallery, Well Being, and Whitecaps Pizza.

For more information, go **online**.