

# Truckee plans to gather input with regular online surveys

The Truckee Chamber of Commerce has partnered with FlashVote to reach large numbers of citizens so they can easily give input.

Local residents, second homeowners, incoming commuters and visitors who have one minute a month to participate may sign up **online** for Truckee surveys. All surveys are designed to be one minute or less and the results of each survey are shared with participants. Surveys are live for two days, take about one minute, and can be completed via mobile phone.

“The Quality of Life Surveys will establish a baseline for 2018, to be measured again annually in order to identify trends that we need to carefully pay attention to. Questions include such concepts as optimism, work situation, and hope for the future in ways that have never been measured before in Truckee,” said Colleen Dalton, brand communications director for Truckee Chamber, said in a press release.

The three Truckee Quality of Life survey themes are live, work and play, reflecting Truckee’s core values (healthy lifestyle, community minded, natural beauty, family friendly, history, art and culture) as measured in the 2016 Truckee Tomorrow Phase I, Place Based Marketing Initiative.