

Cannabis tourism will take root in 2018 – slowly

By David Downs, San Francisco Chronicle

Cannabis is legal in our great state, and maybe you're ready to scope out the new landscape of cannabis-related tourism. The floodgates have opened, you think, and there's now a wellspring of pro-marijuana activities, events and venues to frolic through and explore, right?

Well, not exactly.

While cannabis promises to be a \$10 billion economy here, the Golden State is still years away from fielding a well-oiled canna-tourism industry that's on par with main attractions like wine tasting or outdoor recreation. Heck, it's tough to find a legal place to even smoke the stuff.

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