

Free help for small businesses on South Shore

Lake Tahoe South Shore Chamber of Commerce is partnering with the Sierra Small Business Development Center to provide small business consulting in the South Lake Tahoe area.

The free consulting services are focused on helping clients create a feasible business model, assess business opportunities, determine financial needs, identify potential sources of financing, and design an effective strategy to market and grow. This includes meetings at the chamber office with consultants who specialize in public relations and digital marketing, traditional and alternative financing, and business startup. In addition, the full directory of 15 Sierra SBDC consultants is available to small businesses and entrepreneurs through remote access.

The Sierra SBDC, headquartered at the Sierra Business Council, serves a seven-county region in northeastern California including Nevada, Placer and El Dorado counties.

To learn more or register, go **online**.