

Kings Beach getting ready for Snowfest

The annual Kings Beach Snowfest Parade is scheduled for March 10, 11:30am-12:30pm on Highway 28 in downtown Kings Beach between Secline and Coon streets.

Last year's Kings Beach Snowfest Parade was attended by an estimated 1,000 spectators and featured 30 entries including kids, music, animals, clubs and more. This year, the parade will be filled with past participants as well as several new entries and surprises. Due to time constraints, the number of parade entries will be limited to the first 40 paid participants accepted. Parade entry forms are due Feb. 16.

Volunteers are needed to assist with parade line-up, crowd/traffic control, and act as road and driveway blockers. Volunteers will have a great view of the parade and feel rewarded to have taken part in this fun filled community event. Contact Ashley at 530.546.9000 or email ashley@northtahoebusiness.org to secure a volunteer assignment.

For a complete schedule of Snowfest events, go **online**.