Outfitting athletes for the Winter Olympics

By Susan L. Sokolowski, The Conversation

At the first Winter Olympics, in Chamonix, France, in 1924, athletes competed in uniforms made from natural material resources like wool, cotton and leather; some had sport-specific modifications to aid in performance (like impact protection or warmth) or appearance (like a coat or skirt that would flare when spinning).

They did include colors and badges to signify the countries their wearers represented, but overall their dress could have largely passed for everyday clothes.

Since then, athletes' uniforms have changed substantially.

Read the whole story

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